



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391921	06-29-2012	08-31-2012	2	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR 924930			CMS # 238332	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-24-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238332			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : 924930																			
1	09-24-2012	09-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30			1		1			2	200	2	400.00
2	09-24-2012	09-30-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	30							1	1	100	1	100.00
3	09-24-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			3	30	1	1	1	1	1			5	125	5	625.00
MG Group #		Preempted	Rate	Reason	MG Description			Duration											
326303		09-24-2012	125	NOT AVAILABLE	1 X 30 @ \$275 W 10:58AM - 12:00PM - 09/26/12-		3	30			X					1	275	1	275.00
		09-25-2012	125	NOT AVAILABLE	09/26/12 (846),		3	30		X						1	100	1	100.00
		09-27-2012	125	NOT AVAILABLE	1 X 30 @ \$100 T 04:30AM - 04:59AM - 09/25/12-														
					09/25/12 (10766)														
Total:			375													Preempt Total:		-3	-375.00
Cr Resolved			Rate	Reason															
		09-26-2012	125	CRDT RESOLV															
		09-28-2012	125	CRDT RESOLV															
Total:			250													Credit Resolved Total:		-2	-250.00
4	09-24-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			2	30	1		1		1			3	400	3	1,200.00
5	09-24-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30						1		1	125	1	125.00
8	09-24-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							1	1	125	1	125.00
9	09-24-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			3	30							1	1	275	1	275.00
10	09-24-2012	09-30-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			1	30							1	1	200	1	200.00
11	09-24-2012	09-30-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30	1		1		1			3	350	3	1,050.00
12	09-24-2012	09-30-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30	1	1	1	1	1			5	400	5	2,000.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# MCCRO ORDR 924930			CMS # 238332	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-24-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238332				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 924930																	
13	09-24-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				2	30	1	1	1	1	1			5	600	5	3,000.00
	MG Group # 329451	Preempted 09-24-2012 09-25-2012 09-26-2012 09-27-2012 09-28-2012	Rate Reason 600 POLITICAL 600 POLITICAL 600 POLITICAL 600 POLITICAL	MG Description 5 X 30 @ \$750 M,T,W,Th,F 06:00PM - 06:30PM - 09/24/12-09/28/12 (815)				2	30	X	X	X	X	X			5	750	5	3,750.00
		Total:	3,000														Preempt Total:		-5	-3,000.00
14	09-24-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
15	09-24-2012	09-30-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1	1	1	1	1			5	175	5	875.00
16	09-24-2012	09-30-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30		1		1		1	1	4	650	4	2,600.00
17	09-24-2012	09-30-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30		1		1				2	600	2	1,200.00
	MG Group # 329452	Preempted 09-25-2012 09-27-2012	Rate Reason 600 NOT AVAILABLE 600 NOT AVAILABLE	MG Description 2 X 30 @ \$850 T,Th 07:00PM - 07:30PM - 09/25/12-09/27/12 (898)				3	30		X		X				2	850	2	1,700.00
		Total:	1,200														Preempt Total:		-2	-1,200.00
18	09-24-2012	09-30-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1	1	1		1			4	700	4	2,800.00
19	09-24-2012	09-30-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1							1	2,500	1	2,500.00
----- ITEM LINE NOTE ----- DANCING W/THE STARS																				

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Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title													
MCCRO ORDR 924930		238332	PHILADELPHIA	A. CLIFFORD	09-24-2012	09-30-2012	M (Broadcast Month, Cycle 1)	N	238332													
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$					
20	09-24-2012	09-30-2012	Agency CPE: C : MCCRO P : ORDR E : 924930												3	30	1	1	1,600	1	1,600.00	
			10:00PM - 11:00PM MONDAY PRIME 10-11P (794)																			
			----- ITEM LINE NOTE -----																			
			CASTLE																			
			Cr Resolved																			
			Rate Reason																			
		09-24-2012	1,600 CRDT RESOLV																			
		Total:	1,600																			
21	09-26-2012	09-28-2012	05:00AM - 05:30AM EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA												2	30	1	1	2	225	2	450.00
														Contracted Gross Total:		48	21,425.00					
														Actual Gross Total:		44	20,825.00					
														Agency Commission:			3,123.75					
														Net Total:			17,701.25					
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total												
Sep 12		4,575.00		5,825.00		21,425.00		600.00 CR		20,825.00												
TOTAL		4,575.00		5,825.00		21,425.00		600.00 CR		20,825.00												

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